

MARKETING INTERN POSITION

Kick-start your marketing career with a growing Australian business.

At Flexible Drive, we're looking for a motivated and creative **Marketing Intern** to join our team in **Keilor Park**.

This is a fantastic opportunity for a current university student or recent graduate studying Marketing, Business or Communications to gain hands-on experience across digital marketing, social media, content creation, email marketing and campaign execution.

As our first dedicated marketing team member, you'll work closely with our Managing Director and collaborate with our Sales, Category Management, Technical Services and Procurement teams. You'll gain exposure to the full marketing function and have the opportunity to contribute ideas, develop new skills and make a real impact within a growing Australian business.

If you're curious, proactive and eager to build your marketing career, we'd love to hear from you.

About Flexible Drive

Flexible Drive is a leading supplier of control systems products to many industries, servicing customers across Australia. As we continue to grow, we're investing in our brand, customer experience and digital marketing to support the next stage of our business.

What You'll Be Doing

As part of our team, you'll assist with a variety of marketing activities, including:

- Assisting with the planning and execution of digital marketing campaigns
- Support the implementation of our new BigCommerce eCommerce website and digital marketing initiatives
- Creating engaging content for LinkedIn, email marketing and our website
- Designing graphics and marketing collateral using Canva
- Helping manage and maintain our content calendar
- Supporting email marketing campaigns using Klaviyo
- Assisting with event promotion and customer communications
- Researching market trends, competitors and customer insights
- Monitoring campaign performance and preparing reports
- Contributing ideas to increase brand awareness and generate leads
- Working collaboratively across different departments to support business objectives

Every week will be different, giving you exposure to a broad range of marketing activities and real business projects.

About You

We're looking for someone who:

- Is currently studying (or has recently completed) a degree in Marketing, Communications, Business or a related discipline
- Has a genuine interest in digital marketing and content creation

- Enjoys writing and communicating with different audiences
- Has experience using Canva or similar design software
- Is organised, proactive and enjoys working on multiple projects
- Has strong communication and interpersonal skills
- Is comfortable learning new technology and marketing platforms
- Brings a positive attitude, curiosity and willingness to learn

Bonus points if you have experience with:

- LinkedIn or other social media platforms
- Klaviyo or another email marketing platform
- SEO fundamentals
- Google Analytics
- Photography or video content creation

What You'll Gain

This internship offers much more than just work experience.

You'll receive:

- Hands-on experience across all aspects of digital marketing
- Mentoring from our Managing Director, our Executive Director (who has an extensive advertising background) and our experienced Digital team
- Exposure to B2B marketing in a growing Australian business
- The opportunity to contribute to real marketing campaigns from day one
- Experience working with a collaborative and supportive team
- Flexible part-time hours that can work around your university timetable
- The chance to build a portfolio of work that will help launch your marketing career

Other essential requirements

Why Join Flexible Drive?

We're a small team with big ambitions. That means your ideas will be heard, your work will have real impact, and you'll have the opportunity to learn quickly across many areas of marketing.

If you're looking for an internship where you'll do more than just observe, this is the opportunity for you.

Don't worry if you don't meet every requirement. We're looking for someone with enthusiasm, curiosity and a willingness to learn. If you're excited about building your marketing career and want to grow with us, we'd love to hear from you.

To apply email us your CV and tell us a little about yourself using the email below:

Email - control@flexibledrive.com.au